IMPROVE CROSS-FUNCTIONAL PRODUCTIVITY
Bring all the insights needed to run your business into a single visual display.

IMPROVE RESPONSE TIMES
Make accurate business decisions faster with real-time insights that fuel all aspects of your business.

REDUCE CUSTOMER CARE COSTS
Understand how customer opinion affects your stock performance, sales, and more so that you can take the right action.

NETBASE + DOMO

BEST OF BREED ANALYTICS PLATFORMS ALLOW BRANDS AN UNPRECEDENTED WAY TO SEE YOUR ENTIRE BUSINESS IN REAL-TIME SO YOU CAN MAKE DECISIONS THAT DRIVE REVENUE.

VISUALIZE YOUR ENTIRE BUSINESS IN ONE PLATFORM
Bring all the data, all the people and all the insights needed to run your entire business on one intuitive platform. Through our NetBase connector, Domo users gain an all-encompassing snapshot, in real-time, that incorporates customer insights from the leading social media analytics platform and other sources of business critical data.

Make accurate instant business decisions by uniting your business KPIs and social media metrics into a single visual display. NetBase provides powerful social media analytics to help your company grow. With Domo, you view that data alongside metrics from any other system.

Domo enables users to create NetBase DataSets that feed cards and dashboards within Domo for reporting on NetBase social analytics and other real-time business data. Understand how customer opinion affects your stock performance, sales, and more so that you can take the right action. Combine valuable real-time social listening data with other data sources to develop actionable insights to fuel all aspects of your business.
About NetBase

NetBase is the award-winning social analytics platform that global companies use to run brands, build businesses, and connect with consumers every second. Its platform processes millions of social media posts daily for actionable business insights for marketing, research, customer service, sales, PR, and product innovation.