ENABLE STAKEHOLDERS
Create tailored dashboards with specific analyses to selectively share with key stakeholders across the organization.

CLEARLY SHOWCASE DATA INSIGHTS
Deliver customer experience insights to your entire organization in an easily understandable way.

SINGLE CLICK TO CONTEXT
Intuitive dashboards provide novice users with real-time details into the trends and context of conversations with a single click.

IMPROVE PRODUCTIVITY
Eliminate ad hoc requests for updated dashboards with the latest data, Live Reports automatically refresh at the request of the user.

EASILY ACCESS REPORTS
Eliminate the process of fumbling through old emails looking for the latest report, access Live Reports through a bookmarked site on your phone or browser.

EASILY CREATE AND SHARE INTERACTIVE REPORTS WITH KEY STAKEHOLDERS BY ENABLING THEM TO HAVE INSIGHTS AT THEIR FINGERTIPS

Stakeholders throughout the organization are often juggling multiple priorities. While they value customer opinion, they don't have time to learn new platforms and dive deep into the analytics. NetBase Live Reports simplifies the analysis and sharing of valuable customer insights throughout the organization, giving key stakeholders instant access to the context behind customer conversations that are important for driving strategic business objectives.

FUEL EVERY ASPECT OF YOUR BUSINESS
NetBase Live Reports improve information flow, boost productivity, and facilitate critical decision making throughout the enterprise. Easily provide stakeholders with a real-time look into:

Brand Health: Provide insight into how your brand is perceived in the voice of the customer. Unfiltered conversations show what customers love and what they don't about your brand in real-time.

Competitive Ranking: Conveniently show executives a real-time view into your stack rank by share of voice, Net Sentiment, and Brand Passion.

Campaign Performance: Share the success of your most recent campaign or live event and how consumers are reacting compared to previous campaigns.

Crisis Management: Give executives real-time insight into how an issue is moving through the issue lifecycle and measure the effectiveness of a response to see if the issue has been contained.

Customer Care: Communicate the effectiveness of social care initiatives across the organization and provide insight into the commonly expressed pain points of existing customers throughout the customer lifecycle.
NETBASE LIVE REPORT CAPABILITIES

TAILOR REPORTS BY BUSINESS OBJECTIVE

Create and annotate custom reports for executive stakeholders – arming them with insights for their major initiatives.

• Turn any customized analysis into a fully interactive report to improve information flow and critical decision making.

• Self-refreshing reports surface up-to-the-minute data, eliminating the need for ad-hoc reporting.

• Password protected access ensures data privacy, protecting sensitive information from unauthorized viewers.

SINGLE CLICK INTO INSIGHTS

Interactive reports allow key stakeholders, researchers, and part time analysts to see the context behind an analysis with a single click.

BOOKMARK FOR EASY ACCESS

Bookmark the report for instant visibility into real-time insights, trends and details. No ad-hoc report generation or publishing needed!

ABOUT NETBASE

NetBase is the award-winning social analytics platform that global companies use to run brands, build businesses, and connect with consumers every second. Its platform processes millions of social media posts daily for actionable business insights for marketing, research, customer service, sales, PR, and product innovation.